Welcome!

Our challenge to transform the world has already started. Let’s change the world together!
Pleasure, WE ARE THE YCL!

Created in 2018, Youth Climate Leaders (YCL) trains and connects young people with networks and opportunities to build a career in the area of climate and sustainability.

We believe that it is possible to catalyze the professional insertion of young people through education and bridging the gap with organizations that already operate in the sector.
WE ACCELERATE CLIMATE CAREERS THROUGH 3 PILLARS:

**PILAR #1**
**Learning journeys**
Entrance door to the YCL. YCL learning journeys make it possible to learn about climate change in theory, to understand it in practice and to engage in concrete projects alongside young leaders.

**PILAR #2**
**YCL Global Network**
Formed by fellows, course facilitators, partner associations and mentors who offer different forms of career guidance and project management to fellows.

**PILAR #3**
**Professional Opportunities**
Network members have access to exclusive events, can form global delegations and receive disclosure and guidance for professional opportunities in the area of climate change.
SOME RESULTS OF OUR WORK:

202 YCL FELLOWS

12 YCL HUBS AROUND THE WORLD
- 9 HUBS IN BRAZIL
- 2 HUBS IN EUROPE (PORTUGAL AND ITALY)
- 1 HUB IN THE UNITED STATES

4 DELEGATIONS TO GLOBAL EVENTS
- COP24 (2018), IN POLAND
- NYC CLIMATE WEEK 2019
- C240 MAYORS SUMMIT 2019
- COP25 (2019), IN SPAIN

5 LEARNING JOURNEYS ORGANIZED
- 2 INTERNATIONAL IMMERSIONS
- 3 EDITIONS OF THE YCL BRAZIL COURSE
- 3 CLIMATE PODS
WHERE WE ARE IN THE WORLD

- Argentina
- Brazil
- China
- Equator
- Finland
- Germany
- India
- Israel
- Italy
- Kenya
- Morocco
- Nigeria
- Pakistan
- Peru
- Portugal
- Puerto Rico
- Russia
- South Africa
- Sweden
- United States

WHERE WE ARE IN BRASIL:

- Acre
- Alagoas
- Amapá
- Amazonas
- Bahia
- Distrito Federal
- Espírito Santo
- Goiás
- Minas Gerais
- Paraná
- Pernambuco
- Piauí
- Rio de Janeiro
- Rio Grande do Norte
- Rio Grande do Sul
- Santa Catarina
- São Paulo

20 COUNTRIES
4 CONTINENTS
17 STATES
MORE THAN 30 INSTITUTIONAL PARTNERS:
Based on the trajectory, we created an event that will show that the position in favor of combating the climate crisis is also an opportunity for work and financial return connected to the challenges of the 21st Century.

Now, we want to invite you first hand to be part of this story with us!
SAVE THE DATE:
November 24th

an annual date to celebrate and catalyze careers accelerating solutions to the climate crisis
WHAT IS THE DAY OF THE CLIMATE PROFESSIONAL (#DCP)?

The Day of the Climate Professional (DCP) is an annual initiative to mobilize youth worldwide, that aims to celebrate all the people who work daily to tackle the climate crisis, raising awareness to their initiatives and inspiring more young people to dedicate their lives and careers to the promotion of a more just and sustainable world.

It is also a powerful transformation and awareness instrument for employees and communities of partner companies.

With the support of our network, we will organize a 24-hour online broadcast of programming on climate careers, including Main Stage and side events.
TARGET AUDIENCE

- Teenage high school students in a career decision phase;
- Young university students or recent graduates looking for information about careers and the future of work;
- Adults in a career transition phase in search of new professional opportunities connected with the climate agenda;
- Organizations that hire professionals for projects related to climate change and sustainability;
- Interested people seeking to train themselves and learn more about the topic.
PROGRAMMING DCP

24-hour online broadcast with diverse schedules that include:

- Lecture with experts
- Debates
- Workshops
- Film show
- Reading club
- Professions fair
- Marketplace
- Open Space

Pre and post event activations.
EXPECTED RESULTS

- 20 thousand people as participants in the event
- 100 engaged organizations
- 500 new job opportunities
- 120 influencers actively talking about the subject
- 15 celebrities showing the subject in the media
- 10 reached countries países atingidos
- Opening of new YCL HUBS

Reach 1 million people in 3 months, through communication channels.
BE PART OF THE DAY OF THE CLIMATE PROFESSIONAL!

- Position your brand among climate experts and young audiences
- Promote your organization’s work
- Empower your company / organization
- Have access to curatorship of reference content in the climate area
- Be updated with Young Talent specialists in the field
“There are those who work with climate, but understanding climate is a skill for any professional in the future.”

Henrique Pereira
WayCarbon CEO and YCL Partner
Evelyn Araripe
CFO (LinkedIn)

Cassia Moraes
CEO (LinkedIn)

Fernanda Matsuoka
COO (LinkedIn)

Clarissa Canova
Marketing (LinkedIn)

Steven Carlson II
YCL EUA (LinkedIn)

Juliana Russar
YCL Brazil (LinkedIn)

Amanda Costa
Mobilization (LinkedIn)
JOIN US ON THE MISSION TO ACCELERATE CLIMATE CAREERS!

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